International Conference:

'The evolution of transnational private rule-makers: Understanding drivers and dynamics'

Tilburg University, The Netherlands 3-4 December 2020

organized by the Tilburg Law and Economics Centre (TILEC) and supported by the European Research

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Day 1

13:15 - Opening remarks

Panos Delimatsis (Tilburg University)

13:30 – 14:30 Panel 1: Global governance and politics

CHAIR: Alessandra Arcuri

- Panos Delimatsis (Tilburg University) The resilience of private authority in times of crisis. A
 theory of free-riding of private ordering
- Rosalba Belmonte (University of Perugia) and Philip G. Cerny (University of Manchester)
 Heterarchy: Toward Paradigm Shift in World Politics
- Jan Wouters (University of Leuven) Private versus Public Standards in International Law:
 Questions of Coherence and Democratic Legitimacy

14:30-15:30 - Panel 2: Resilience in banking and finance

CHAIR: Panos Delimatsis

- Eleni Tsingou (Copenhagen Business School) Masters of compliance: governing money
 laundering risk through professionalization
- Konrad Borowicz (Tilburg University) Crises and Transnational Private Regulation: The case of the Institute of International Finance
- Pierre Hugues Verdier (University of Virginia) Self-regulation and banks and other actors in light of enforcement practices

15:30- 15:45 - Virtual coffee break

15:45 - 16:45 Panel 3: Sector specific regimes

CHAIR: Juliane Reinecke

- Margarita Nieves Zárate (University of Groningen) Evolution of the American Petroleum
 Institute as transnational private regulator after the Deepwater Horizon accident
- Slobodan Tomic (University of York) and Rebecca Schmidt (University of Oslo) Legitimacy,
 Accountability and Regime Ecology: Exploring the Dynamics of the Sports Anti-Doping Regime
 after the Russian State-Sponsored Doping Scandal
- Daniel Quiroga Villmarin (Graduate Institute) Normalising global commerce.
 Containerization, materiality and transnational regulation

16:45 - 17:45 - Keynote

- Fabrizio Cafaggi (Italian State Council) Dynamics of cooperation and competition between
 private standard-setters and the role of policy change or external large-scale events
- Chair and commentator: Panos Delimatsis

Day 2

13:00 - 14:00 - Panel 4: Sustainability standards

CHAIR: Paul Verbruggen

- Juliane Reinecke (King's College) Institution building for collective action: The Bangladesh
 Accord
- Alessandra Arcuri (Erasmus University Rotterdam) Food de-commodification as sustainability? (Or on the limits and futures of private regulation)
- Enrico Partiti (Tilburg University) The impact of human rights due diligence on voluntary sustainability standards

14:00 - 15:00 - Panel 5: Technical standards and food safety

CHAIR: Oliver Gray

o Tim Büthe and Abdel Alshafan (Technical University of Munich): The Promise and Limitations

of Empowering Consumers: Transnational Private Politics and the Energy Efficiency of

Consumer Products

o Tetty Havinga (Radboud University) and Paul Verbruggen (Tilburg University) The evolution of

a transnational private rule maker: The Global Food Safety Initiative and the dynamics of its

legitimacy

Stephanie Bijlmakers (Tilburg University) The International Organization for Standardization:

a 75-year journey towards organizational resilience

Virtual coffee break: 15:00 - 15:15

15:15 – 16:15 Panel 6: Crisis and resilience in products and financial private regulation

CHAIR: Jan Wouters

Olia Kanevskaia (University of Leuven) and Justus Baron (Northwestern University)

Redefining balance in IoT standardisaion: resilience of SDO governance in times of

geopolitical challenges

o Matteo Ortino (University of Verona), Global standard-setting in financial regulation: are we

going in the right direction?

16:15 – 17:15 Keynote

o Emilios Avgouleas (University of Edinburgh), Lex Cryptographica, Global Financial Standards,

and Open Finance: Tensions, Challenges, and Opportunities.

o Chair and commentator: Pierre-Huges Verdier (University of Virginia)

17:15 - 17:30 - Closing remarks

o Panos Delimatsis